Permit #S00085217

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00085217 **Type of Permit:** STILL **Release Date:** 10/16/2014

Production Company RODALE

Insured Company Name RODALE

Contact Phone No. 1 610-967-8744
Contact Phone No. 2
Fax 610-967-8960
Address 135 N 6TH ST
EMMAUS, Pennsylvania 18098

Production Title MENS HEALTH

Type of Production Still Photo

Producer MARK HADDAD

Director CHRIS MUELLER

1st AD NA NA

Production Manager MARK HADDAD

FilmL.A. Coordinator Brian Palmert

Location Manager CHRIS MUELLER
Primary Phone Mobile - 917-861-7564
Secondary Phone

Location Assistant NA NA
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$152.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS	$75.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $468.00

Number of Locations 1

NOT A PERMIT

Permit #S00085217

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number S00085217
Production Company RODALE
Insured Company RODALE
Production Title MENS HEALTH

Location Manager CHRIS MUELLER
Primary Phone Mobile - 917-861-7564
Secondary Phone

Location Address 2000 N Fuller Ave, Los Angeles, CA, 90046

Location Name RUNYON CANYON PARK

Location Type Park

Film Dates 10/17/2014 - 10/17/2014 08:00 - 12:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
85217 - Runyon Canyon.pdf
Desmond Estates Road July 2009.pdf
Rodale.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	5
Rec & Park Monitor required	1

Filming Activities Exterior models against scenery; 1 Cast / 5 Crew - 2 cast/crew vehicles and 1 van; MAY NOT EXCEED A MAXIMUM OF 5 PARKING SPACES AT MULHOLLHAND LOT;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** C4

Location Notes NO CAST/CREW PARKING ON MULLHOLLAND DR. AT ANY TIME

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Sye Gutierrez
LOS ANGELES CITY POLICE DEPARTMENT — Mark Buck

Coordinator Note 1 RAPG MONITOR REQUIRED ON 10/17 FROM 0800HRS TO 1200HRS

Parking

Base Camp
Location Type : Filming Location
Parking Notes
Mulholland Lot - No more than 5 spaces

Crew Parking
Location Type : Filming Location

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Park. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Okay to take stills at Runyon Canyon Trail on 10/17/14.
- Okay to have no more than 6 total cast and crew on trail maximum.
- Okay to use five spaces at the Mulholland lot only.
- Okay to take stills on trail as long as company does not block trail at anytime.
- Must have monitor present at all times.
- No alterations to the landscape permitted.
- Must not damage turf.
- No heavy or large equipment permitted to be on trail that may block access or create a hazard.
- No staking into ground in park.
- Company can have intermittent pedestrian control on trail under the discretion of the monitor's judgment.
- Cannot block or stop people from accessing or using trail.
- Permit valid as long as company stays within approved guidelines.
- Permit will be void if company do not follow guidelines and will have filming shut down.
- No special effects, weapons or stunts permitted in park.
- Company must work around park patrons and maintenance crews.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.

NOT A PERMIT

- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Nudity is not allowed at any time on city park property, no exceptions.
- Company is responsible for bringing in their own restroom facilities and cannot use public park restrooms for their cast and crew.
- Company must bring in own trash receptacles and remove all trash generated by company prior to leaving location. Company cannot use parks trash receptacles.
- If company uses the parks water or electricity, the company will be invoiced post filming $75 per used utility per day. If companies use more water or electricity than the $75 use fee covers, the company will additionally be invoiced for the remaining balance.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-85217
RODALE - MENS HEALTH
(RUNYON CANYON TRAIL – MULHOLLAND SIDE)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
DESMOND ESTATES ROAD AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The area around Desmond Estates Road at Mulholland Drive and Runyon Canyon Road, north of Runyon Canyon Park, is used for filming at various locations, and for parking equipment/cast/crew in a dirt area located on the south side of Mulholland Drive and on the east side of Desmond Estates Road. This parking area is Los Angeles City Department of Recreation and Parks (RAP) property and must be coordinated through the Department's film office. The following Special Filming Conditions apply to all activities in the area, including parking:

- **Affected residents within 500 feet of any and all filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first filming day or the first day of any substantial set preparation, unless later notification is approved by FilmLA.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*

- **Smoking is not permitted** unless confined to areas designated by assigned Los Angeles City Fire Department (LAFD) personnel.

- **Use of the Department of Recreation and Parks vacant lot on Desmond Estates Road and Runyun Canyon Road for equipment parking will require a walk-through with a FilmL.A. Production Coordinator to ensure generators, motor homes, trailers and honey-wagons are placed in areas that will minimize the impacts to surrounding residents.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.

- **Production companies must display signs near equipment and cast/crew parking that read as follows:** *"Residential area - Please keep noise and disturbance to a minimum."*

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmLA PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Rodale, Inc ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/15/14

Rodale, Inc.
Name of Principal

By: Mark D. Haddad
Representative's Signature

Mark D. Haddad
Print Representative's Name

Photo Editor
Representative's title

400 South 10th St.
Emmaus PA 18098
Principal's Address

610 967-5171
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT